

## CASP TODAY ADVERTISING RATES

Thank you for your interest in advertising in *CASP Today*, the quarterly newsletter of the California Association of School Psychologists. Filled with important and informative articles, *CASP Today* is read by more than 3,000 school psychologists. The following explains our advertising procedures.

### Advertising sizes and prices

#### Full Page

9.25" x 12.5" ..... \$500

#### Two Full Columns

6.125" x 12.5" ..... \$450

#### Single Full Column

3" x 12.5" ..... \$350

#### Half Page

9.25" x 6.25" ..... \$400

#### Two Half-Columns

6.125" x 6.25" ..... \$350

#### Single Half-Column

3" x 6.25" ..... \$300

### Deadlines

Winter issue

Deadline: December 1

Publication: Week of January 1

Spring issue

Deadline: March 1

Publication: Week of April 1

Summer issue

Deadline: June 1

Publication: Week of July 1

Fall issue

Deadline: September 1

Publication: Week of October 1