

61st Annual



Hyatt Regency Hotel • 5101 Great American Parkway, Santa Clara, CA 95054 • (408) 200-1234

Exhibit Hours:

Thursday, March 4 – 8 a.m. to 5 p.m.
Friday, March 5 – 8 a.m. to 5 p.m.
Saturday, March 6 – 8 a.m. to 12 p.m.

Booth Prices:

For-Profit Organizations: \$740.00
Non-Profit Organizations \$540.00

Space is filling fast for the 61st Annual CASP Convention Trade Show. **Exhibitors are asked to reserve space ASAP!**

The outstanding benefits and features for your company include:

- Two-and-one-half days of high-energy exhibit time.
- One-on-one opportunities to talk with administrators, school psychologists, Licensed Educational Psychologists and social workers representing nearly all of the more than 1,300 school districts and county offices of education in California.
- An evening of fun and excitement with passes to the annual CASP PAC event.
- General registration passes, which allow your representatives to attend general sessions, invited addresses, and paper and panel presentations.
- Listings in the Convention Program and in *CASP Today*.
- Mailing labels with the addresses of CASP Convention 2010 attendees, upon request.
- Promotion of Convention 2010 specials your company plans to feature in your booth.

Reservations:

Space will be allocated on a first-come, first-served basis. Your booth reservation will be confirmed when CASP receives your signed contract and full payment for your booth space. A signed copy of the contract will be returned to you.

Exhibit Decorator:

Information regarding booth furnishings, carpet rental, utilities, shipping instructions and freight handling will be forwarded to all confirmed exhibitors approximately six to eight weeks prior to the exhibit show. The official decorator is:

Tricord Trade Show Services Inc.

738 Nesson Road

Marina, CA 93933

831-883-8600

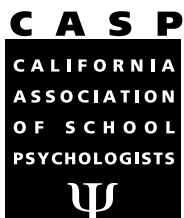
Contact: Mina Rosales

mina@tricord.net

Each booth includes the following:

Booths Measure 8' x 10' and include:

- One 6' draped table with two chairs and a wastebasket
- Back and side drapes
- Company identification sign
- One complimentary ticket to the CASP PAC wine tasting and silent auction event.
- One complimentary general registration pass, which includes papers, posters, panels and invited addresses by the best in school psychology (registration packets will be mailed to all confirmed exhibitors starting in December 2009).
- Mailing labels for all CASP Convention 2010 attendees registered by February 5, 2010, by request.



1020 12th Street
Suite 200
Sacramento, CA 95814
916-649-0851

www.casponline.org

Other Promotional Opportunities

Convention Program Advertising

Expand your visibility by placing your company's ad in the CASP Convention 2010 Program. The 900 participants expected at the Santa Clara Convention use this program as an indispensable guide to events and exhibits during the Convention and often keep their programs for reference after the Convention.

Placing an ad in the CASP Convention 2010 Program helps draw traffic to your booth. If you are not able to exhibit at CASP Convention 2010, this is the next-best way to reach the hundreds of convention attendees representing more than 1,300 school districts and county offices of education throughout California.

Half-page ad: 4 ¼" x 11", 5 ½" x 8 ½"	\$400	Inside back cover:	\$600 8 ½" x 11"
Full-page ad: 8 ½" x 11"	\$500	Outside back cover (color):	\$700 8 ½" x 11"
Inside front cover: 8 ½" x 11"	\$600		

Closing date for ad reservations: January 29, 2010

Camera ready artwork due: February 5, 2010

Mechanical Requirements:

The convention program is produced in a Windows/Mac environment, using InDesign, Photoshop, Illustrator. Camera-ready mechanicals or other artwork must be in black&white or grayscale, 300 dpi or 150 lpi, with no bleeds. If submitted electronically via CD, or email, high resolution TIFF, JPEG, PDF and EPS files are preferred. Please remember to include your fonts (or have fonts converted to outlines) and all other links. For assistance with the preparation of your advertising artwork, please contact Heidi Holmblad, director of communications, 916/444-1595, or communications@casponline.org.

Sponsorship Opportunities

CASP convention events are well attended and appreciated by attendees. We offer several sponsorship levels for the four networking and social events. For other suggestions on ways your company can receive recognition for sponsorship, contact CASP Executive Director Suzanne Fisher at 916/444-1595 or email communications@casponline.org.

JOIN CASP, GET DISCOUNTS

CASP Corporate Members receive special benefits during our annual convention and throughout the year. Join now and receive:

- 20 percent discount on convention exhibit hall booth space
- 20 percent discount on convention program advertising
- Prominent listing in the convention program, promotional materials and signage
- 20 percent discount on *CASP Today* advertising rates
- Display space for materials at CASP-sponsored seminars and events, such as the annual CASP Summer Institute & Winter Conference
- Listing as a CASP Corporate Member in all quarterly issues of the *CASP Today* Newsletter
- Link on the CASP web site

For more information visit our web site at www.casponline.org or contact the CASP office at 916/444-1595.

